

"We Sell Reliable Merchandise for LESS Than Any Other Store."

There Are Many Great Economy Sales Featured for Monday at This Store---Principally Among Which Are the Following. Aside From Their Low Prices Is the Fact That Every Piece of Merchandise Is New—Reliable



350 Pairs Women's \$5.00 Shoes In This Sale at 3.45

Chance of a lifetime. Discontinued lines; vicci kid, dull kid and patent colt, button and lace style, welted and flexible soles, military, Cuban or Louis heels; all sizes up to 8.

Women's \$10.00 Shoes, 7.95
Smart new styles; perfect fitting; well made in brown, gray and black kid, turn soles; unusual bargains.
Weisberger's—Street Floor.

EVERYTHING COSTS LESS AT

WEISBERGER'S

RICHMOND'S GREAT STORE

Just 50 Comforts—The \$6.00 Kind—at 4.49

These are filled with pure white cotton, silkline covered with satin borders, scroll stitched, large size; a great bargain at this low price.

\$10.00 Wool Blankets, 7.50
Made of extra fine quality wool, double bed size, gray only; lot is limited, so you will have to come early if you want to share in this bargain.
Weisberger's—Basement.



New York's Latest Styles In Women's & Misses' Fall & Winter Suits

Were Never More Strikingly Shown Than in Our Immense Display. Whether You Demand the Extreme in Fashion, or the More Conservative Models, You Will Find Them Here.

Women's and Misses'
\$37.50 and \$40.00

SUITS
29.95

These are fashioned in beautiful quality wool poplin and men's wear serge; tailored or trimmed styles; many straight lines as well as button and braid trimmed styles in this lot; some have the very smart high draped collars which give that youthfulness appearance so much demanded; others have collars that can be worn fastened high to the neck or left open; handsomely belted and half belted suits in the assortment; big variety; navy, black or plum to choose from; complete range of the wanted sizes, 16 to 44.

Women's and Misses'
\$60.00 and \$65.00

SUITS
44.95

In this unusually attractive lot you will find semi or plain tailored models; these are built in extra fine quality wool velour, silvertone, duvetyne, tricot and hand-loom tweeds; many strictly tailored, many type styles, some with narrow shoulders and tight sleeves, others in the much-desired pleated backs, great number are semi-belted and button trimmed. They are suits such as one is not apt to find in any other display, as they were made up specially for us. Sizes 16 to 44.



Weisberger's—Headquarters for Suits, Coats and Dresses—Second Floor.

Stylish Stout Women's
\$50.00 and \$55.00

SUITS
39.95

Cleverly fashioned models in the best quality wool poplin and men's wear serge; styles that give every stout woman those slim lines so much admired, yet so hard to find. Some of the styles are tailored, others fancy, many button and braid trimmed; every garment is finished with a splendid quality silk lining; collars shown represent the most fashionable as well as smart, dignified ideas; without question the finest display of stylish stout suits shown anywhere for so little money. Sizes 12½ to 52½.

Stylish Stout Women's
\$60.00 and \$65.00

SUITS
44.95

Here again we demonstrate our readiness to fulfill the needs of stout women. In this collection of high-grade suits we show the most becoming garments that will be found in this city. They are developed in the best quality serge, velour, Bolivia cloth, poplin and broadcloth; many tailored models, some fancy styles in the lot; several models have collars trimmed with fur; the fit and workmanship is absolutely unexcelled; all the season's newest shades; sizes from 12½ up to 52½.

Hundreds of the Season's Newest and Most Stylish Dresses for Women and Misses

Now ready in our big stock at a price which permits of worth-while savings. Every model shown fashioned by New York's foremost designer of high grade wearing apparel.



Women's and Misses' \$22.50 Dresses

In this assemblage of smart Fall and Winter Dresses you will find the most wanted styles; they are made of beautiful quality silk and satin, with the most becoming fashion touches; styles that are suitable for street, afternoon or evening wear. At the price they are a bargain you should not let pass.

14.97

Women's and Misses'
\$25.00 Dresses,

17.50

Clever new models in serge, satin and jersey cloth, with panels and stylishly draped tunics; some in the Russian blouse effects; pleated and plain skirts; trimmings are fringe, braidings, pipings and embroidery in contrasting colors and graceful sashes. Every garment shown is the latest word in style; they are positively in a class by themselves and at the price not duplicated.

Women's and Misses'
\$35.00 Dresses,

24.97

In this unusually attractive lot you will find beautiful serge, jersey cloth, satin, crepe de chine and satin and serge combined; many have close-fitting bodices, others with fashionable panel and ever-changing tunics with long lines and rope fringe; some have Hercules, soutache braid and embroidery trimming; round or open necks; all sizes.

The Store With Reliable Merchandise at Low Prices—Weisberger's—Second Floor.

Fall and Winter's Most Stylish-Practical Coats for Women and Misses

Can Be Found in Our Great Stock at a Price Which Means Genuine Economy.

Women's and Misses' \$22.50 Coats

A most out-of-the-ordinary showing of Smart Coats, built in perfect fitting men's wear cloakings and zibeline, with convertible collars; wide belts; button trimmed; big range of Oxford gray, black, brown, gray, Burgundy and fancy dark mixtures; at the price these Coats are a bargain such as you will find profitable and worth taking advantage of; the price is undeniably low; the quality exceptionally good.

17.50

Women's and Misses'
\$35.00 Coats,

29.95

These are built in velours, plushes and men's wear cloakings; some are trimmed with fine quality fur collars; others with collars of self-material, which can be worn fastened high on the neck or left open, according to one's fancy; coats are full length, pleated or full back straight lines; semi-belted models in the lot; newest shades; all sizes.

Women's and Misses'
\$50.00 Coats,

39.95

The most superb display of new Coats selling for such a reasonable price as \$39.95. Developed in high-grade velour cloth, silvertone, broadcloth and plushes, lined throughout with handsome Sol satin; many in the lot have stylish fur collars; some with plush collars, others with collars of self-materials; new shaped cuffs, full back, wide belts and slash pockets.



The Store Where High Grade Wearing Apparel Cost Less—Weisberger's—Second Floor.

NEW FURS

Newest Styles—Best Quality

Bought at last January's figures, consequently we are in a position to sell them at prices extraordinarily low.

Buy Your Furs Now and Save from 20 to 40 Per Cent on Present Market.

A Deposit Will Reserve Any Piece of Fur You Select for Future Delivery.

\$50.00 Genuine Fox Scarfs, 34.50

Very fluffy fur; new large scarf with large fox tail and head; lined with extra fine quality silk; choice of black, taupe and Lucille.

\$42.50 Jap Cross Fox Scarfs, 29.75

These are beautifully marked and very full and fluffy; they have large shawl scarf with brush tail and head; every one handsomely lined.

\$98.00 Marmot Coatees, 77.50

Made of genuine Russian marmot in dark mink (dyed); new model with high collar; lined with a very stylish lining. A remarkable value at the price.

\$18.00 Red Fox Scarfs and Muffs, Each, 12.98

These are made of genuine red fox; very fine quality fur, showing the new shaped scarfs and muffs; a bargain that is worth taking advantage of.

Children's \$7.98 Kit Coney Sets, 5.98

Made of fine quality kit coney, large round muff, flat shaped collar, head and tail trimmed; a practical useful Christmas gift.

The Store Where Quality Can Always Be Found.
Weisberger's—Second Floor.

2,500 Women's and Girls' Sweaters Direct From the Mill Specially for This Sale

Orders placed months ago; bought at a price impossible to duplicate to-day; government curtailing the output of many kinds of Sweaters; buy now if you want a good, warm Sweater at a big saving in price.



High grade Sweaters cost but little money here—Weisberger's—Second Floor.

WOMEN'S SWEATERS

\$5.00 Sweaters, 3.98

Made with large shoulder collar, deep cuffs and belt; some have large white Angora collars; choice of Copen, navy blue and red; sizes to 46; coat model; smart looking as well as warm; big value at the price. Sizes to 46.

\$10.00 Sweaters, 7.50

Coat style heavy close knit, cross stitching on shoulder, down front and around bottom, large shoulder collar, turn-back cuffs, slip-on model, fancy weave, purling at waistline pockets, collar and cuffs of Angora. Sizes to 46.

\$7.98 Sweaters, 5.98

Coat model of close knit with cross stitch border down front and at bottom; deep belt and pockets; collar and cuffs of contrasting Angora; slip-on style, in fancy weave; collar and cuffs of contrasting color. Sizes to 46.

GIRLS' SWEATERS

\$3.50 Sweaters, 2.48

Girls' Sweaters of fine knit, with shawl collars and attractive pockets; very pretty shades of cardinal, green and rose, in sizes from 28 up to 34.

\$4.00 Sweaters, 2.98

Girls' Sweaters; made of all-wool, with large shawl collars, pockets and detachable belts; just the garment for winter wear; choice of green, cardinal and Copen.

\$5.00 Sweaters, 3.98

Girls' Sweaters; made of all wool, heavy weave, large sailor collars, trimmed in combination colors, pockets and detachable belts; Copen, cardinal and rose.

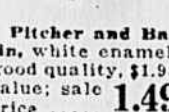
Sick Room and Hospital Supplies Money-Saving Prices



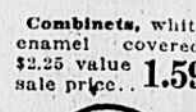
White Enamel Chambers, desirable sizes, 85c value; sale price **69c**



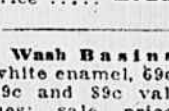
Red Basins, white enamel, regular \$2.50 value; sale price **1.49**



Pitcher and Basin, white enamel, good quality, \$1.98 value; sale price **1.49**



Combinets, white enamel covered, \$2.25 value; sale price **1.59**



Wash Basins, white enamel, 89c, 79c and 89c values; sale price **79c**



Pails, 10 qts., white enamel, \$1.35 value; sale price **98c**

Weisberger's—Basement.

Rugs and Floor Coverings

Reliable quality goods at prices which should interest every thrifty shopper.

\$35.00 Tapestry Brussels 9x12 Rugs at 29.97

Seamless, all worsted quality; Sanford's and other well-known makes; designs and colorings are exact reproductions of high-grade Body Brussels.

\$18.50 Tapestry 9x12 Rugs, 14.97

This lot consists of fine quality Rugs in Chinese patterns; two colorings; one has old rose predominating, the other light tan; unusual value.

Weisberger's—Third Floor.

\$1.75 Stair Carpet, Yard, 1.39

Wilton Velvet, 27 inches wide; splendid range of patterns; suitable for hall track-ers as well as for stairs; extra good quality carpet at a bargain price.

Ringwalt's 95c Linoleums, Sq. Yd., 73c

Parquette and conventional designs; an attractive covering for kitchens, dining and bath-rooms. Please bring your room measurements with you.

High Grade, Dependable

FURNITURE

At Prices Which for Lowness Cannot Be Dupli-cated. Note the Savings.

Remember, Our Convenient Club Plan is at Your Service. Come in and Let Us Explain How It Works.

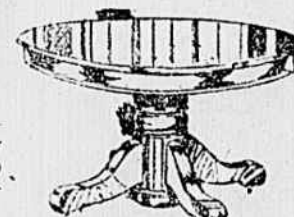


\$16.00 Golden Oak Dressers, **10.98**

Neatly designed and substantially built; made with commodious drawer space and large plate mirror.

\$16.50 Solid Oak Dining Tables, **11.48**

These tables are dur-ably constructed; they have a 42-inch round top and non-dividing pedestals; big value.



\$20.00 Colonial Buffets, **15.98**

They are nicely designed and very strongly built; at the price they are an exceptional bargain.



\$2.25 Fumed Oak Costumer

Only 100 in the lot, and while they last you can buy one at our special price. Take our advice and be here early. **1.39**

Weisberger's—Third Floor.